



High Road Transition Collaborative (HRTC) Meeting [Hybrid HRTC Launch Event](#)

DATE: Wednesday, September 20, 2023

TIME: 12:00 - 4:00 p.m.

LOCATION: Hybrid → Ukiah Valley Conference Center & Zoom

[Zoom Invite for Meeting](#)

Agenda: In-Person Meeting

TIME	TOPIC	PRESENTED BY
12:00-12:20 p.m. (20 min.)	Welcome & Networking Lunch	CCRP, NCO
12:20-12:35 (15 min.)	Project Highlight: Noyo Harbor's CERF revitalization project	Noyo Ocean Collective, West Business Development Center
12:35-1:50 p.m. (1 hr. 15 min.)	Centering Equity in Economic Development Planning: The Power of Honoring Diverse Community Voices (TRAINING)	ThinkPlace
1:50-2:00 p.m. (10 min)	BREAK	
2:00-3:50 p.m. (1 hr. 50 min.)	Strengths, Weaknesses, Opportunities, and Threats (SWOT) Analysis (INTERACTIVE) Gather input from HRTC Members	CCRP
3:50-4:00 p.m. (10 min.)	Closing Comments Q & A	NCO
	Next Meeting Thursday, October 26, 2023 11:00 am -12:30 pm	