

Introducing the State Economic Blueprint



Building a Community-Led,
Climate-Forward Economy

California Jobs First invests in key sectors to drive sustainable economic growth, innovation, and access to good-paying jobs.

What is the State Economic Blueprint?

- A statewide, data-driven sector, business, and workforce strategy informed by regional plans and priorities
- The stand up of **durable economic development infrastructure** (at the regional and state levels) to enable successful execution of the operational plan and regional economic development capacity for the long-run

We will achieve this by:

- Bringing a whole of government approach, advancing strategic sectors that will shape California's economic future
- Empowering regions with the necessary tools to execute community-led strategic priorities

How we got here:



California Jobs First Council



California's Strategic Sectors

California's State Economic Blueprint identifies key strategic sectors that are vital for driving our state's future growth and innovation.

These sectors represent the diverse strengths of both our urban and rural economies and are essential for creating good-paying jobs for all Californians.

Strengthen

Sectors where California has an established competitive position and/or significant employment, but where there is leveling growth or wages



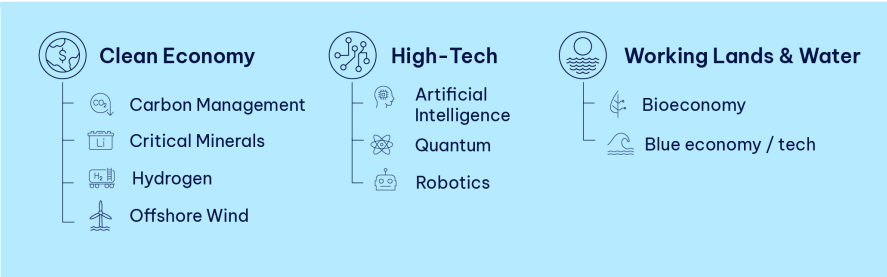
Accelerate

Sectors with moderate to high projected growth that are ready for expansion, where additional investments (e.g., capital, infrastructure) could "bend the curve" to generate growth



Bet

Emerging sectors with significant investment or high strategic importance to the innovation ecosystem



Anchor

Regional anchors that are critical for supporting industry and community activities and may provide quality, good-paying jobs

