



Redwood Region RISE

Catalyst Pre-Development Funds

Request for Proposal (RFP)

Application – Fillable PDF Format

Pre-Application Questionnaire (This information is voluntary and will not be scored. It will help RRRISE understand the needs of project applicants and provide additional support when possible).

Please click here to access the digital version of this RFP Application

1. Do you, the project lead, identify as a member of one of RISE's Priority Communities? Check all that apply in the list below: (see Appendix E: RRRISE Priority Communities)?
 - Advocates for People of Color (e.g., Black Lives Matter, Asian Americans Advancing Justice, New Hmong Rising Association, etc.)
 - Caretakers
 - Communities of Color
 - Farm Workers
 - Immigrants with Documentation (e.g. work visas)
 - Individuals experiencing Mental Illness
 - Individuals in Rent-Burdened households
 - Individuals that are Deaf or Hard of Hearing (HoH)
 - Individuals that live in extremely remote/rural areas of the Redwood Region (Redwood Region RISE)
 - Individuals who are Unemployed/Laid off/Seeking Employment
 - Individuals who were Formerly Incarcerated
 - Individuals with Intellectual Developmental Disabilities
 - Individuals with Learning Disabilities
 - Individuals with Physical Disabilities
 - Individuals with Vision Impairment

- Individuals without Broadband Access
- Individuals without Documentation
- Lesbian, Gay, Bisexual, Transgender, Queer, Intersex, Asexual, two-spirit+ (LGBTQIA2S+)
- Limited English proficiency (non-English speakers or English as a Second Language)
- Low Income households
- Members of religions and ethnic minority communities
- Monolingual Hmong Speakers
- Monolingual Spanish Speakers
- New Citizens
- Non-federally Recognized Tribal Nations
- Senior Citizens
- Single parent household
- Tribal Citizens
- Tribal Governments
- Unhoused individuals
- Unions
- Veterans
- Workers
- Youth
- Zero-vehicle households
- None of the above
- Prefer not to disclose

2. Were you able to receive technical assistance or other support from RRRISE while you planned your project and developed this application? Yes

- Yes
- No
- I'm not sure

3. If so, which form(s) of support were you able to access through RRRISE?

- Informational Meeting
- Drop-in Zoom Question and Answer session(s)
- Grant writing or project development assistance
- Technical assistance from Sector Investment Coordinators
- Assistance from the Tribal Table or Equity Council Facilitator

4. If awarded these funds, would you be able to submit for cost-reimbursement? (Cost reimbursement means that your project can pay for work yourselves upfront. This is a refund process for work and expenses *already* completed)
- Yes
 - No, I will need \$ _____ of the project costs in advance
 - Please have CCRP contact me to discuss this
5. Would you be willing to either connect with other applicants in the Collaborative to partner or combine projects for regional impact goals?
- Yes
 - No

If “Yes”, please share any ideas you may have:

Application Submission

All applications must be received by January 15, 2025, at 5:00 pm. Applications may be submitted electronically **via this form**, or in hard copy to:

California Center for Rural Policy
1 Harpst Street
Arcata, CA 95521

We recommend that you review the RRRISE Catalyst Fund Application Scoring Rubric (*Appendix B: Scoring Rubric*) to understand what will be considered as a clear, feasible, strongly aligned proposal.

Please Note: If you've already submitted information via the [Redwood Region RISE Project Inventory Google form](#), **email rc411@humboldt.edu with your project name and contact person**. We'll send you a copy of your prior submission so you can transfer that data directly into the Catalyst Fund application, updating as needed.

Catalyst Pre-Development Funds RFP Questions

Please click here to access the digital version of this RFP Application

Contacts (Required)

- Project Contact (who can we come to with detailed questions about the project, budget, etc.?)

- Contact First Name:
- Contact Last Name:
- Title:
- Organization:
- Email:
- Phone Number:

- Sponsor (who will sign the contract and administer the funds?)

- Sponsor First Name:
- Sponsor Last Name:
- Title:
- Organization:
- Email:
- Phone Number:
- Website:
- Organization/Incorporation type (nonprofit, Tribal Nation, county or city, special district, school or university, business, etc.):
- Tax ID/EIN or other official registration number:
- Are there additional organizations who are co-applicants in this RFP? Please name them below and provide an MOU's, contracts, signed letters, and/or other evidence of co-leadership in the project.

Project Collaborators (Required): What organizations, agencies, or groups are committed to actively work on the project together? Please upload in PDF format a letter or email provided by each Collaborator, signed by the group or organization's leader (volunteer or staff), that (a) describes the organization's purpose, and (b) explains what role they expect to play in the project. Note: these are NOT "letters of support" from outsiders who are generally supportive of the proposed project, but rather verification of an organization or group's active commitment to and

participation in the project.

Project Information (Required)

- Project Name:
- Duration of Pre-development Phase of Project (enter your best estimated start & end date for the pre-development phase, not the whole project):
- Project Readiness (pick whichever phase fits best)
 - Exploratory
 - Last-mile
- Geographic Area Served by or Through Project (specify county/ies, municipalities, and/or Tribal Lands):
- Most Relevant RISE Sector Strategy or key enabler (see *Appendix G: Overview of Regional Strategies from Regional Roadmap Part 2*):
 - Arts, Culture, and Tourism
 - Health and Caregiving
 - Renewable and Resilient Energy
 - Working Lands and Blue Economy
 - Broadband
 - Entrepreneurship
 - Food Security and Access
 - Housing
 - Infrastructure and Transportation
 - Workforce Development
- Most Relevant Project Category (pick whichever fits best)
 - **Innovation & Value Chain Infrastructure:** Projects address gaps in an industry that create barriers to growth, thriving jobs, and equity.
 - **Entrepreneurship and Access to Capital:** Projects help individual businesses grow to the next level of success.
 - **Social Infrastructure:** Projects remove barriers and facilitate access to economic and workforce opportunities for communities historically excluded from economic well-being and opportunity, and economic development decision-making.
 - **Workforce Development:** Projects support workforce training and/or supportive/wrap-around services that help workers access good jobs.

Project Narrative (Required)

Concise answers (a few paragraphs or bullets) are preferred.

1. **Project Description (500 words maximum):** Please give a short description of this project that will inspire a potential supporter or collaborator. Be specific: describe the approach you're taking and the results you want to accomplish. Specify here which of the Sector Strategies outlined in the Regional Roadmap, part 2 document your project aligns with most closely.

2. **Success (300 words maximum):** How will you know your project is successful? What will measure to demonstrate impact? (e.g., Numbers of participants, completed infrastructure, jobs created or saved, family or business income growth, etc.)

3. **Who Benefits (300 words maximum)?** When the project is fully implemented, who / what will benefit most? You can discuss geography, specific Priority Communities, industry sectors, workers or entrepreneurs, age ranges, etc.

4. **Pre-Development Phase Workplan (300 words maximum):** What tasks or activities do you need to accomplish, and on what schedule, to get through the pre-development phase and become ready for implementation dollars and project launch? Feel free to attach a separate workplan or business plan instead of entering content here. Address how you will raise additional funds or secure other resources needed to complete the pre-development phase.

5. **Pre-Development Phase Risks & Barriers (300 words maximum):** What could, or does, stand in the way of successful implementation during your pre-development phase? How will you anticipate risks and overcome barriers?

6. **Equity (300 words maximum):** How does your project demonstrate a commitment to equity when it comes to the region’s Priority Communities, for example through trauma-informed and culturally sensitive decision-making, community participation/consultation, internal processes, and outcomes?

Goals Alignment

This section helps applicants emphasize the connection between their project and the Redwood Region RISE goals and Catalyst Fund priorities. **If you have addressed these priorities completely in the Project Narrative above, you do not have to explain anything separately below, and will not lose points; just enter “answered above.”** However, we recommend completing the sections below that are not fully explained in the Project Narrative above. **(100 words maximum for each section)**

- How does this project help create thriving-wage opportunities for workers in our region ("quality jobs")?

- How does this project pursue sustainable economic growth by diversifying our local and regional economies?

- How does this project advance California's goals for a climate-forward future (carbon-neutrality and beyond)?

- How does the project empower communities that don't always participate in or benefit from economic development planning processes?

Conflict of Interest Question:

Please choose the response that best applies to your application.

I certify I have read the RRRISE Conflict of Interest Policy and:

This project application does not present any perceived or actual conflict of interest among members of the project team or with another Catalyst application in which members of the project team are partners.

I'm not sure whether there's a conflict of interest and would like to discuss this with the Convening Team.

I believe there may be a perceived or actual conflict of interest and would like to discuss with the Convening Team how this can be resolved or managed.

Attachments:

- Budget and Budget Narrative (Required): See *RFP Appendix A: Budget Narrative* Please upload in PDF format.
- Project Team Lead(s) (Required): Please upload in PDF format. List the names and/or roles/titles for lead staff, consultants, or volunteers who will be primarily responsible for directing the pre-development phase, and their qualifications. Provide contracts, MOUs, and/or letters of support from co-leads.
- Workplan/Business Plan with Timeline (Optional): Please upload in PDF format.