



We are a statewide policy and advocacy organization dedicated to improving the health and well being of low-income Californians by increasing their access to nutritious, affordable food.

Contact: Tia Shimada at 510.433.1122 x109 or tia@cfpa.net.

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Nutrition & Food Insecurity Profile

Placer County

Demographic Data		
Total Population 2014	Individuals in Poverty 2013	Percent of Individuals in Poverty 2013
371,694	30,497	8%

Demographic Data: Children		
Children 0 to 5 Years Old 2013	Children 6 to 17 Years Old 2013	All Children Under 18 2013
24,360	60,469	84,829
Children	Percent of Children	Students Eligible for Free or
in Poverty	in Poverty	Reduced-Price School Meals
2013	2013	2013-14
7,523	9%	18,012

Food Insecurity Measures		
Low-Income, Food-Insecure Households	Percent of Low-Income Households That Are Food Insecure	
2011-12 19,000	2011-12 39%	

Health Measures		
Percent of Adults Who Are	Adults Ever Diagnosed with	Percent of Children in Healthy Fitness Zone:
Overweight or Obese 2014	Heart Disease 2011-12	Body Composition 2012-13
56%	22,000	68%

CalFresh					
Individuals	Income-Eligible	Income-Eligible	County Program	PAI County Rank	Additional Economic Activity w/
Participating	Individuals	Non-Participants	Access Index (PAI)	1 = best	Full CalFresh Participation
15-May	2013	2013	2013	2013	2012
18,186	40,053	22,248	0.44	48	\$28,800,000

Child and Adult Care Food Program (CACFP)		
Licensed Childcare Facilities 2012	Licensed Child Care Slots 2012	Children Participating in CACFP 2011-12
453	12,141	700

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National School Lunch & Breakfast Programs		
Number of Low-Income Students Reached by School Lunch 2013-14	Number of Low-Income Students Reached by School Breakfast 2013-14	
11,840	4,710	
Percent of Low-Income Students Reached by School Lunch 2013-14	Percent of Low-Income Students Reached by School Breakfast 2013-14	
66%	26%	
Percent of School Lunch Participants Who Also Eat School Breakfast: Low-Income Students 2013-14	Additional Federal Meal Reimbursements That Could Be Received per School Year with Increased Breakfast Participation 2013-14	
40%	\$2,144,000	

Summer Meal Programs		
Summer Meal Program Participation Among Low-Income Children 2014	Percent of School Lunch Participants Reached During the Summer 2014	
1,167	9%	

WIC & Breastfeeding Measures		
WIC Participants Served by County Agency 2013	Breastfeeding: In-Hospital Initiation 2012	Exclusive Breastfeeding: In-Hospital Initiation 2012
Coming Soon	95%	79%

Values marked by an asterisk (*) represent aggregate data from county groups. County groups:

- Alpine, Amador, Calaveras, Inyo, Mariposa, Mono, and Tuolumne Counties
- Del Norte, Lassen, Modoc, Plumas, Sierra, Siskiyou, and Trinity Counties
- Colusa, Glenn, and Tehama Counties

Blank values indicate that data were not available.

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California Food Policy Advocates (CFPA) is a non-profit policy advocacy organization committed to increasing low-income Californians' access to nutritious, affordable food at home, at school, and in settings across the community. Working as both a policy leader and supportive policy ally, CFPA continues to build on its more than twenty-year history of trust and success.

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