

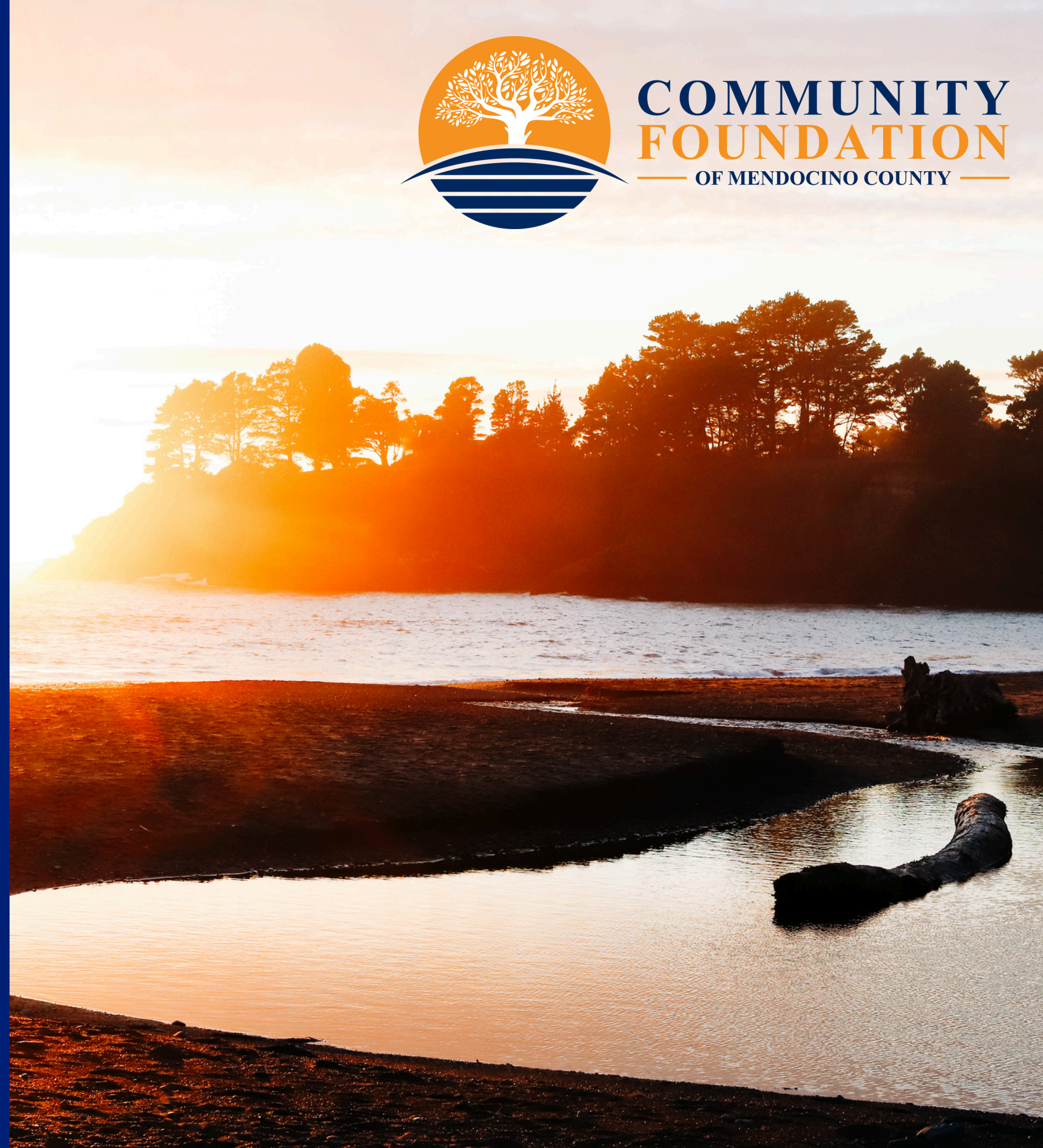
A PRESENTATION TO THE
REDWOOD REGION RISE

Community Foundation of Mendocino County

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**COMMUNITY
FOUNDATION**
— OF MENDOCINO COUNTY —





Our Guiding Light

Mission: We inspire and steward generosity to foster vibrant, inclusive, and healthy communities throughout Mendocino County.

Vision: We envision a thriving, equitable Mendocino County that is resilient where every resident can learn, create, contribute, prosper, and reach their full potential.

Values: Stewardship, Integrity, Inclusivity, Leadership, Responsiveness, Innovation





Roadmap for the Future

Partnering with business, nonprofit, elected officials, donors, and subject matter experts to address issues critical to the county.

2022-2027 Strategic Plan

- Deliver engaged, professional philanthropic services
- Collaborate with diverse community partners to develop innovative solutions that enhance equitable community wellness and resiliency
- Invest in our communities with impact and trust
- Foster an efficient organization, positioned for growth

Heart of Giving

*Stewarding local dollars into action.
Connecting donor intent to community
needs.*

- 220 +/- Funds
- \$56 M in assets
- \$32 M in community grantmaking



A place for everyone

Anyone can be a philanthropist.

- **Impact Funds:** Collective impact
- **Donor Advised Funds:** A personal approach to giving
- **Agency Funds/Designated Funds:** Helping local organizations sustain and grow
- **Scholarship Funds:** Investing in the next generation
- **Community Endowment**



Community Endowment

Shaping the future of our region

- **Financial stability:** Providing stability and reducing reliance on short-term fundraising efforts
- **Perpetuity:** The principal is preserved, and the earnings are used for grants and operational expenses
- **Flexibility and Responsiveness:** Flexibility to respond to emerging needs and opportunities
- **Encouraging philanthropy:** Encourage and engage donors who wish to make an impact
- **Economic impact:** Contribute to the local economy through supporting job creation and economic development initiatives



Enriching the Local Safety Net

Responsive relief and coordinated disaster preparedness activities for Mendocino County.

Response and Recovery:

- \$3.8 M in COVID-19 relief
 - \$231,500 in business assistance
 - \$796,000 in individual assistance
- \$7.5M raised and leveraged for five wildfires
- Distributed \$105,000, leveraging an additional \$70,000 of county funds for the 2023 storm response

Preparedness and Resiliency

- Regional COADs and VOADs
- \$100,000 in BIPOC resiliency mini-grants





Supporting an Equitable Economy

Leveraging resources, networks, and local knowledge to drive positive change.

- **Funding local initiatives:** *Grants to nonprofit and social enterprises help stimulate innovation and support sustainability.*
- **Capacity Building:** *Technical assistance to help build local capacity and enhance the ability of nonprofits to grow*
- **Convening and collaborating:** *Neutral conveners bring together diverse stakeholders to address community needs*
- **Investing in community assets:** *Investment in community assets improves quality of life and creates a more fertile economic environment*
- **Keep money in Mendocino County to benefit Mendocino County.**



Impact Partners

The Community Foundation is honored by the partners that inspire our work. If you share our mission for a vibrant, inclusive, and healthy Mendocino county:

- Sign-up for our newsletter
- Join one of our grant, scholarship, or regional advisor committees
- Help us spread the word about the Community Foundation's grantmaking and leadership initiatives
- Contribute to or start a fund that embodies what you love about Mendocino County



Thank you

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