



Where are we now & where are we going?

32 Tribal Nations (federally and non-federally recognized) and the counties of Del Norte, Humboldt, Lake, and Mendocino

"In the Redwood Region, we create a place where everyone belongs, with stable jobs, accessible healthcare, and a thriving natural environment. Together, we work towards a future where everyone can thrive."



\$600 Million Regional Economic Development Program funded through SB-103 (2021).

To foster a high road economy across California's thirteen diverse regions and develop long-term economic resilience in the overall transition to a carbon-neutral economy.

Seed regional economies that are equitable, climate-forward, and provide high quality jobs that are desirable to communities.

Redwood Region RISE Planning Phase Three Key Objectives:

\$5 million State investment (in all 13 CA regions) to move away from "business as usual" and center **priority communities** throughout our Planning Phase

- 01** Create a sustainable, self-governing, community-led **COLLABORATIVE**
- 02** Create a data-driven, ground-truthed **REGIONAL ROADMAP** to guide investment in our region
- 03** **PREPARE** our region for the California Jobs First **CATALYST** (Implementation) Program



Overview: California Jobs First Overall Timeline



Regional Roadmap Timeline



Catalyst Timeline



Implementation Timeline



Progress Check 01

01 Create a sustainable, self-governing, community-led **COLLABORATIVE**

- In Progress: Collaborative report on at least 100 named members engaging a community of nearly a thousand residents and organizations across all counties, Tribal lands and rural and urban groups
- In Progress: Collaborative Bodies established and working
 - 1. Voting Member Block (1st meeting held)
 - 2. Equity Council (1st meeting held)
 - 3. Tribal Table: roles and processes work with Tribal partners
 - 4. Local Tables: alignment with communities
 - 5. Sector Tables: working to develop sector development strategies
 - 6. Cross-Cutting Experts: helping define strategies
- In Progress: Voting Member Block will work to develop Charter, Bylaws, and adopt a Steering Committee

Progress Check 02

02 Create a data-driven, ground-truthed **REGIONAL ROADMAP** to guide investment in our region

- Completed: Draft of Regional Plan Part 1: data snapshot of the region and SWOT
- In Progress: Finalizing Regional Plan Part 1
- In Progress: Regional Roadmap: Plan Part 2 - Strategies
- Reminder: this Roadmap should serve as an investment guide for our Region. The data included can help us measure progress and pursue funding. The strategies funnel the dollars into best use

Progress Check 03

03 **PREPARE** for California Jobs First **CATALYST** (Implementation)

- Completed: Awarded Catalyst Funds (\$1M, 50% of which is for pre-development activities)
- In Progress: Beginning contracting with the State (1 Funds available: May 2026 at the earliest)
- In Progress: Project Logging in our Directory (Cataloging and reviewing "laboratory" and "seed" pilot projects eligible for pre-development)
- In Progress: Collaborative develops a **decision-making process** for Catalyst funds that includes project evaluation and funding decisions
- Implementation: TBD State Guidelines

Work Plan Overview: Now-Sept. 1, 2024

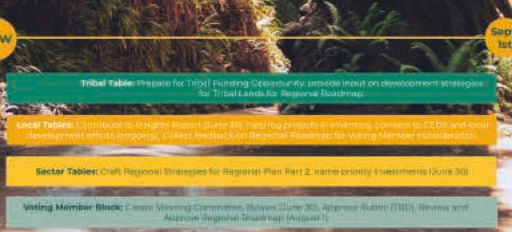


Project Rubric Development

Project Rubric Development:

1. **Equity Council** develops Equity criteria (done)
2. **Voting Members** develop job access and quality criteria (80%)
3. **Economic Development Finance WG** develops Feasibility criteria (0%)
4. **Volunteers** develop Environmental criteria (0%)

How Do We Get to The Finish Line?



Thanks For Your Participation!

Find Out More: bit.ly/Redwood-RISE



Redwood Region **RISE**

Where are we now & where are we going?

32 Tribal Nations (federally and non-federally recognized) and
the counties of Del Norte, Humboldt, Lake, and Mendocino

**"In the Redwood Region, we create a place where everyone belongs, with
stable jobs, accessible healthcare, and a thriving natural environment.
Together, we work towards a future where everyone can thrive."**

California Jobs First

Regional Investment Initiative (RII)

Redwood Region RISE (Resilient Inclusive Sustainable Economy)

What

\$600 Million Regional Economic Development Program funded through SB-162 (2021).

Objective

To foster a high road economy across California's thirteen diverse regions and develop long-term economic resilience in the overall transition to a carbon-neutral economy.

Vision

Seed regional economies that are equitable, climate-forward, and provide high quality jobs that are desirable to communities.

Redwood Region RISE Planning Phase **Three Key Objectives:**

\$5 million State investment (in all 13 CA regions) to move away from "business as usual" and **center priority communities** throughout our Planning Phase

01

Create a sustainable, self-governing, community-led **COLLABORATIVE**

02

Create a data-driven, ground-truthed **REGIONAL ROADMAP** to guide investment in our region

03

PREPARE our region for the California Jobs First **CATALYST** (& Implementation) Program

Redwood Region RISE California Jobs First Planning Phase Flow Chart



Convening Team: **AEDC, CCRP, NCO, TNON**

Our job is to bring all parties (specifically priority communities) to the table and empower our Collaborative to strategically guide investments in our region

Overview: California Jobs First Overall Timeline



Regional Roadmap Timeline



Planning Phase

Catalyst Timeline

Collaborative finalizes input for Project Rubric (early June)

Convening Team Releases RFPs for Catalyst Program (mid-June)

Voting Members vote on Project Rubric (end of June)

Voting Members select RFP awardees for Catalyst services (end of Aug)

Voting Members vote on Catalyst predevelopment fund design (end of Aug)

Voting Members begin to award Catalyst Predevelopment Funds (Sep)

June 2024

July 2024

Aug 2024

Sep 2024

Catalyst Program

Planning Phase

Implementation Timeline

State releases 1st round of Implementation Funds: \$100M (Fiscal Year 24/25)

State releases 2nd round of Implementation Funds: \$100M (Fiscal Year 25/26)

State releases 3rd round of Implementation Funds: \$100M (Fiscal Year 26/27)

State releases Solicitation for Proposals (Sep. 2024)

Collaborative endorses projects (Sept. 2024)

Planning Phase expenditure deadline, end of Implementation Phase (Winter 2027)

Fiscal Year 2024

Fiscal Year 2025

Fiscal Year 2026

Fiscal Year 2027

Implementation Phase

Catalyst

Progress Check

01

Create a sustainable, self-governing, community-led
COLLABORATIVE

- *In Progress:* Community coalition of over **130 seated members** engaging a community of **nearly a thousand residents and organizations** across all counties, Tribal Lands, and required partner groups
- *In Progress:* **Collaborative Bodies established and working:**
 - 1. Voting Member Block** (our executive group)
 - 2. Equity Council** (advisory body)
 - 3. Tribal Table:** liaise and coordinate work with Tribal partners
 - 4. Local Tables:** alignment with communities
 - 5. Sector Tables:** working to build sector development strategies
 - 6. Cross-Cutting Experts:** helping define strategies.
- *In Progress:* **Voting Member Block** will work to develop Charter, Bylaws, and elect a Steering Committee.

Progress Check

02

Create a data-driven, ground-truthed **REGIONAL ROADMAP** to guide investment in our region

- *Completed:* **Draft of Regional Plan Part 1:** data snapshot of the region and SWOT.
- *In Progress:* **Finalizing Regional Plan Part 1.**
- *In Progress:* **Regional Roadmap: Plan Part 2 - Strategies.**
- Reminder: this Roadmap should serve as an Investment Guide for our Region. The data included can help us measure progress and pursue funding. The strategies funnel the dollars into best use.



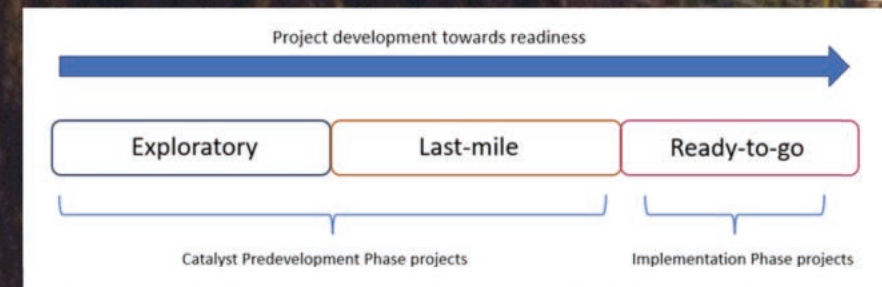
Progress Check

03

PREPARE for California Jobs
First CATALYST (&
Implementation)

- *Completed:* **Awarded Catalyst Funds** (\$14M, \$9M of which is for pre-development activities)
- *In Progress:* **Beginning contracting** with the State
 - Funds available: May 2024 *at the earliest*
- *In Progress:* **Project Logging in our Directory**
 - Gathering and reviewing 'Exploratory' and 'Last-Mile' projects eligible for pre-development
- *In Progress:* Collaborative develops a **decision-making process for Catalyst funds** that includes project evaluation and funding decisions.

Review "Project Readiness" document from the State



- **Implementation:** TBD State Guidelines

Work Plan Overview: Now-Sept. 1, 2024

Our Key Goals to Achieve before the end of the Planning Phase



Self-Governing Collaborative:

Need to develop:
Bylaws and
Charter,
Steering
Committee

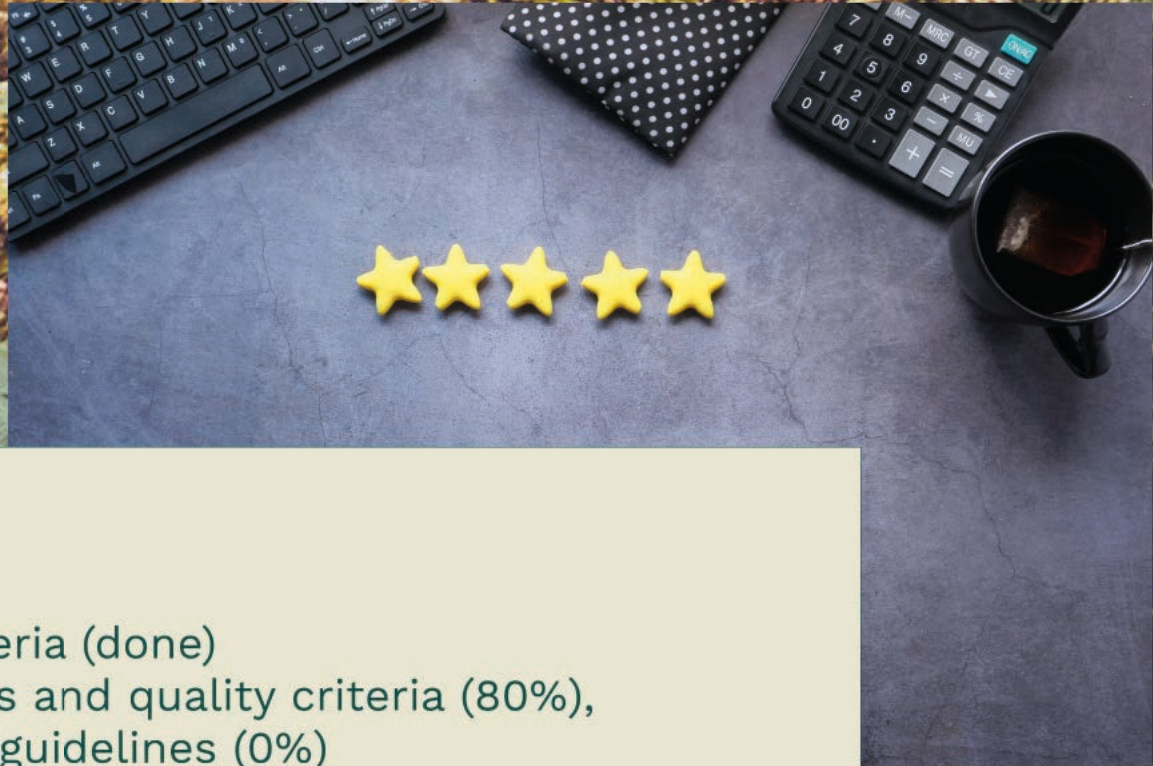
**Finalize
Regional
Roadmap:** draft
strategies (see
SFP)



**Prepare for
Catalyst;
Finalize Project
Rubric; Finalize
Catalyst Fund
design**



Project Rubric Development



Project Rubric Development:

1. **Equity Council** develops Equity criteria (done)
2. **Voting Members** develop job access and quality criteria (80%), develop regional and sector balance guidelines (0%)
3. **Economic Development Finance WG** develops Feasibility criteria (0%)
4. **Volunteers** develop Environmental criteria (0%)

How Do We Get to The Finish Line?

NOW

Sept.
1st

Tribal Table: Prepare for Tribal Funding Opportunity, provide input on development strategies for Tribal Lands for Regional Roadmap.

Local Tables: Contribute to Insights Report (June 30), help log projects in Inventory, connect to CEDS and local development efforts (ongoing). Collect feedback on Regional Roadmap for Voting Member consideration.

Sector Tables: Craft Regional Strategies for Regional Plan Part 2, name priority investments (June 30)

Voting Member Block: Create Steering Committee, Bylaws (June 30), Approve Rubric (TBD), Review and Approve Regional Roadmap (August 1)



Redwood Region **RISE**

Thanks For Your Participation!

Find Out More: bit.ly/Redwood-RISE