04

Tabling Events,
In Depth
Community
Interviews,
Zoom Meetings
& Interview
Training

05

CBO Mini-Grant Opportunity

(Complete Over 150 interviews)

02

03

Language

Accessibility:

Spanish & English

Outreach

Brochures, Flyers

& Content

Communications:
Radio Shows
(Tribal, Rural,
LGBTQAI+),
Newsletters &
Social Media

06

Tribal
Engagement
Grant
Opportunity

(Tribal Outreach)

01

Listening Sessions with CBOs &
Recommendations
from Equity
Council

Specific Outreach & Engagement Strategies

07

Pop Up Data Walks, Project Inventory Form & Sharing Out Data



TRIBAL ENGAGEMENT GRANTEES

CBO MINI GRANTEES



MIDDLETOWN RANCHERIA OF POMO INDIANS

Tribal Lands & Lake County

Federally Recognized Tribal Nation



REDWOOD VALLEY LITTLE RIVER BAND OF POMO INDIANS

Tribal Lands & Mendocino County

Federally Recognized Tribal Nation



ROUND VALLEY INDIAN TRIBES

Tribal Lands & Mendocino County

Federally Recognized Tribal Nation



SCOTTS
VALLEY BAND
OF POMO
INDIANS

Tribal Lands & Lake County Federally Recognized Tribal Nation



TOLOWA NATION Tribal Lands & Del Norte County

Non-Federally Recognized Tribal Nation

TRIBAL LANDS & HUMBOLDT COUNTY

Black Humboldt
Centro del Pueblo
HC Black Music & Arts Association
Ink People
Norcal Lao Foundation
Playhouse Arts
Westside Community Improvement

TRIBAL LANDS & LAKE COUNTY

Lake County Community Foundation Middletown Art Center Sacred Life Recovery Services Vision of Hope village

TRIBAL LANDS & MENDOCINO COUNTY

Arbor Youth Center (RCS)
Arts Council of Mendocino County
Laytonville Healthy Start FRC
Nuestra Allianza FRC
Weaving Wellness & Diversity Management



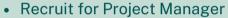
Timeline

 NCO commences partnership with AEDC & CCRP for CA Jobs First (formerly known as CERF)



January 2023

- Outline budget for Engagement plan and positions to build Outreach team
- Develop strategy and design for Redwood Region RISE (Resilient Inclusive Sustainable Economy)



• Draft Outreach & Engagement Plan



March 2023

February 2023

- Identify priority communities in Del Norte, Humboldt, Lake, Mendocino counties and Tribal Lands.
- Send invites for monthly Collaborative Meetings
- Recruit Outreach Coordinators
- Begin Nominations for Equity Council Members



April 2023

- Form Equity Council
- Draft Council Charter
- Create invitations for Council meetings



May 2023



 Conduct outreach and listening sessions with CBOs and priority communities to identify existing knowledge base regarding economic development planning & what barriers there are to engage confidently



- Create RFP for Facilitation Services
- Create roster for Equity Council nominations
- Create tracking sheet for outreach
- Onboard Humboldt & Mendocino Outreach Project Coordinators

July 2023

- Onboard Lake Outreach Project Coordinator
- Commence Equity Council First Meeting
- Release RFP for Facilitation Services
- Create outreach materials to provide introduction to CA Jobs First Planning Process & opportunities to engage
- True North partners to do Del Norte Outreach and community interviews begin



August 2023

- Equity Council review RFP Facilitation Services submissions
- In-person Collaborative Meeting & Economic Summit in Ukiah, Mendocino County
- Convene Local Planning Tables
- Conduct Listening Sessions
- Track participation feedback
- Facilitators, ThinkPlace West joins initiative
- First True North Del Norte Local Table occurs
- Community sub groups begin meeting at least monthly to discuss needs particularly around food sovereignty, physical/mental health, outdoor recreation, and Arts, Culture & Tourism highlighting Tribes, Hmong and LatinX communities in Del Norte



September 2023

October 2023

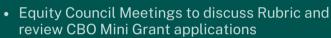


- Collect feedback from outreach and listening sessions to submit to CCRP for Regional Plan Part 1 Report
- Enhance Outreach & Engagement strategies based on insights from Equity Council and Planning Tables
- Conduct Community Interviews (in-depth listening sessions) with priority communities especially workers and business owners



November 2023

- Finish First Round of Community Interviews to be included in Insights Report for Regional Plan Part 1 Report
- Facilitate Regional Local Planning Table Meeting for sharing updates on interview training, CBO Mini-Grant, and Project Inventory Form
- First Tribal Planning Table Meeting



- Community Interview Training facilitated by ThinkPlace West & NCO
- Tribal Planning Table meeting
- Equity Council Meeting to confirm Chair & Co-Chair leadership
- Onboard CBOs to begin Second Round of Interviews
- California Jobs First Winter Convening in Sacramento, CA (Feedback from Report)



December 2023



January 2024



February 2024

- Second Round of Interviews to be completed by end of March
- Equity Council to select Tribal Engagement Grantees
- Tribal Planning Table meeting w/ Equity Council to design In Person Meeting Agenda
- Pop-Up Data Walks to begin end of March



March 2024



- April In Person Gathering to generate project ideas and for community to create an event that benefits them
- Equity Council Debrief Meeting
- Pop-Up Data Walks & Focus Groups continue
- Tribal Planning Table meeting



April 2024



We Are Here

- Share out what was captured from the Second Round of Community Interviews
- Continue Pop-Up Data Walks and Focus Groups with CBOs
- Second round of visiting Tribes in-person
 - Inform priority communities about projects that have been selected by Voting Member Block
 - Tribal Outreach at Big Time events
 - Continue Tribal Outreach at Big Time events
 - Review Second Round Insights Report
 - Compile data to submit for Regional Plan Part 2 Report
- Regional Plan Part 2 Report Submitted
- Tribal Planning Table to discuss Tribal Funding Opportunity
- Equity Council: After Action Review



May 2024



June 2024



July 2024



August 2024

- Closing Meetings for Equity Council, Tribal Planning Table and Local Planning Table (Regional)
- Share out final reports out to community



September 2024

