



**Redwood Region  
RISE**

Where are we now & where are we going?

33 Tribal Nations (federally and non-federally recognized) and the counties of Del Norte, Humboldt, Lake, and Mendocino

We envision the Redwood Region a healing place where everyone belongs, with stable jobs, accessible healthcare, and a flourishing natural environment. Together, we work towards a future where anyone can thrive.

**California Jobs First  
Regional Investment Initiative (RRI)**  
Redwood Region RISE (Resilient Inclusive Sustainable Economy)

**What Objective Vision**

**\$300+ Million Regional Economic Development funded through SB-182 (2021).** (The goal is a target)

To foster a high road economy across California's thirteen diverse regions and develop long-term economic resilience in the overall transition to a carbon-neutral economy.

Seed regional economies that are equitable, climate-forward, and provide high quality jobs that are desirable to communities.

**Redwood Region RISE Planning Phase Three Key Objectives:**

\$5 million State investment (in all 13 CA regions) to move away from "business as usual" and center **priority communities** throughout our Planning Phase

- 01** Create a sustainable, self-governing, community-led **COLLABORATIVE**
- 02** Create a data-driven, ground-truthed **REGIONAL ROADMAP** to guide investment in our region
- 03** **PREPARE** our region for the California Jobs First **CATALYST** (Implementation) Program



Convening Team: AEDC, CCRB, NCD, TNCM  
Collaborative members: AEDC, CCRB, NCD, TNCM, and 33 Tribal Nations

**Overview: California Jobs First Overall Timeline**



**Work Plan Overview: Now-Sep 30, 2024**

**Our Key Goals to Achieve before the end of the Planning Phase**

- Self-Governing Collaborative:** Governance Structure, Rules of Order, and Bylaws + Executive Committee + Equity & Tribal Table Representation
- Finalize Regional Roadmap:** Regional Strategies
- Prepare for Catalyst:** Finalize Project Rubric; Finalize Catalyst Fund design

**How Do We Get to The Finish Line?**

**NOW** (Sept. 2024)

- Tribal Table:** Prepare for Tribal Funding Opportunity, provide input on development strategies for Tribal lands for Regional Roadmap.
- Local Tables:** Contribute to Insights Report (June 30), help log projects in inventory, connect to CEDs and local development efforts (ongoing). Collect feedback on Region at Planning Rr. Voting Member consideration.
- Sector Tables:** Have finished their Regional Strategies for Regional Plan Part 2
- Voting Member Block:** Have created Governance Structure, Rules of Order, and Bylaws, looking to create an Executive Committee, and have Equity & Tribal Table representation: Approve Rubric (TRD), Review and Approve Regional Roadmap (August 30)



**Redwood Region  
RISE**

Thanks For Your Participation!

Find Out More: [bit.ly/Redwood-RISE](https://bit.ly/Redwood-RISE)





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the counties of Del Norte, Humboldt, Lake, and Mendocino

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# California Jobs First

## Regional Investment Initiative (RII)

### Redwood Region RISE (Resilient Inclusive Sustainable Economy)

## What

**\$300\* Million Regional Economic Development Program funded through SB-162 (2021).** (\*subject to change)

## Objective

To foster a high road economy across California's thirteen diverse regions and develop long-term economic resilience in the overall transition to a carbon-neutral economy.

## Vision

Seed regional economies that are equitable, climate-forward, and provide high quality jobs that are desirable to communities.



# Redwood Region RISE Planning Phase **Three Key Objectives:**

\$5 million State investment (in all 13 CA regions) to move away from "business as usual" and **center priority communities** throughout our Planning Phase

01

Create a sustainable, self-governing, community-led **COLLABORATIVE**

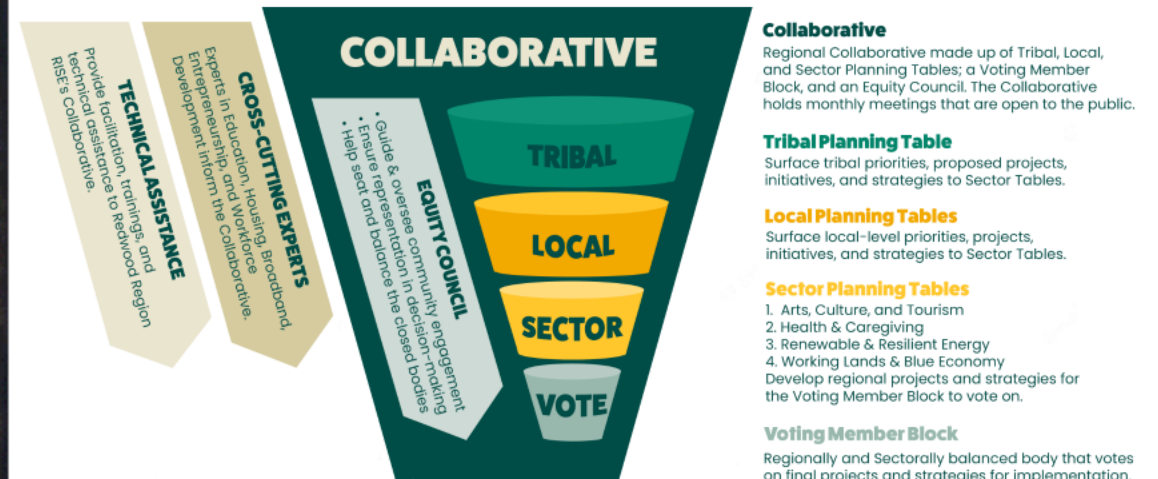
02

Create a data-driven, ground-truthed **REGIONAL ROADMAP** to guide investment in our region

03

**PREPARE** our region for the California Jobs First **CATALYST** (& Implementation) Program

## Redwood Region RISE California Jobs First Planning Phase Flow Chart



## Convening Team: **AEDC, CCRP, NCO, TNON**

Our job is to bring all parties (specifically priority communities) to the table and empower our Collaborative to strategically guide investments in our region



# Overview: California Jobs First Overall Timeline





# Regional Roadmap Timeline





# Catalyst Timeline

Convening Team  
Releases RFPs for  
Catalyst Program  
(mid-July)

Voting Members  
vote on Project  
Rubric  
(end of Aug)

Voting Members select  
RFP awardees for  
Catalyst services  
(end of Sep)

Public Comment Period  
for Regional Roadmap  
(Sep 30-early fall)

Collaborative finalizes  
input for Project Rubric  
(Jul-Aug)

Voting Members vote  
on Catalyst  
predevelopment fund  
design (end of Sep)

Voting Members  
begin to award  
Catalyst  
Predevelopment  
Funds (Sep-Oct)

July  
2024

Aug  
2024

Sep  
2024

Oct  
2024

Catalyst Program

Planning Phase



# Implementation Timeline

State releases 1st round of  
Implementation Funds:  
\$50M (Fiscal Year 24/25)

State releases 2nd round of  
Implementation Funds  
(Fiscal Year 25/26)

State releases 3rd round of  
Implementation Funds  
(Fiscal Year 26/27)

State releases  
Solicitation for  
Proposals (Sep 2024)

Collaborative  
endorses projects  
(Sep 2024)

Planning Phase expenditure  
deadline, end of  
Implementation Phase  
(Winter 2027)

Fiscal  
Year  
2024

Fiscal  
Year  
2025

Fiscal  
Year  
2026

Fiscal  
Year  
2027

Implementation Phase

Catalyst



# Work Plan Overview: Now-Sep 30, 2024

## Our Key Goals to Achieve before the end of the Planning Phase



### **Self-Governing Collaborative:**

Governance  
Structure, Rules of  
Order, and Bylaws +  
Executive Committee  
+ Equity & Tribal Table  
Representation

**Finalize  
Regional  
Roadmap:**  
Regional  
Strategies



**Prepare for  
Catalyst;  
Finalize Project  
Rubric; Finalize  
Catalyst Fund  
design**



# How Do We Get to The Finish Line?

NOW

Sept.  
1st

**Tribal Table:** Prepare for Tribal Funding Opportunity, provide input on development strategies for Tribal Lands for Regional Roadmap.

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**Sector Tables:** Have finished their Regional Strategies for Regional Plan Part 2

**Voting Member Block:** Have created Governance Structure, Rules of Order, and Bylaws, looking to create an Executive Committee, and have Equity & Tribal Table representation; Approve Rubric (TBD), Review and Approve Regional Roadmap (August 30)





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