

## Power Mapping: Checklist to Prepare and Focus the Analysis

**Directions:** As you prepare to add actors and connections to the power mapping exercise, use the following checklist to overcome sticking points and consider new connections. In preparation for completing this analysis, review the research, goals, and objectives you've identified so far.

|    | Step  | Status | Notes & New Questions |
|----|---|--------|-----------------------|
| 1  | Identify and describe engagement targets or decision-makers.  |        |                       |
| 2  | Identify and describe allies.   |        |                       |
| 3  | Identify the actors who influence the engagement target or decision-maker(s).   |        |                       |
| 4  | Identify and describe opponents.  |        |                       |
| 5  | Identify actors who can influence opponents.  |        |                       |
| 6  | Identify and describe other actors who may be swing groups.   |        |                       |
| 7  | Research allies and opponents to discover linkages between them and the engagement target or decision-maker.                                  |        |                       |
| 8  | Based on your research of the actors (allies and opponents), identify who you and your contacts have relationships with.                      |        |                       |
| 9  | Round One - Aggregate the information in an accessible online or paper format.<br><br>Round One - Record new research questions that come up. |        |                       |
| 10 | Round Two - Aggregate the information in an accessible online or paper format.<br><br>Round Two - Record new research questions that come up. |        |                       |

Add more rows as necessary.