

STARTUP HUMBOLDT

April 2, 2025



A Collaboration for Innovation.

Cal Poly Humboldt

Cultivates an innovative mindset



College of the Redwoods

Develops the local workforce



North Coast SBDC

Empowers local businesses at all stages



Lost Coast Ventures

Fuels the growth of startups



LOST COAST
VENTURES

Institute for Entrepreneurship Education

Ties in faculty & campus community



Norcal SBDC Headquarters

Extends our local reach

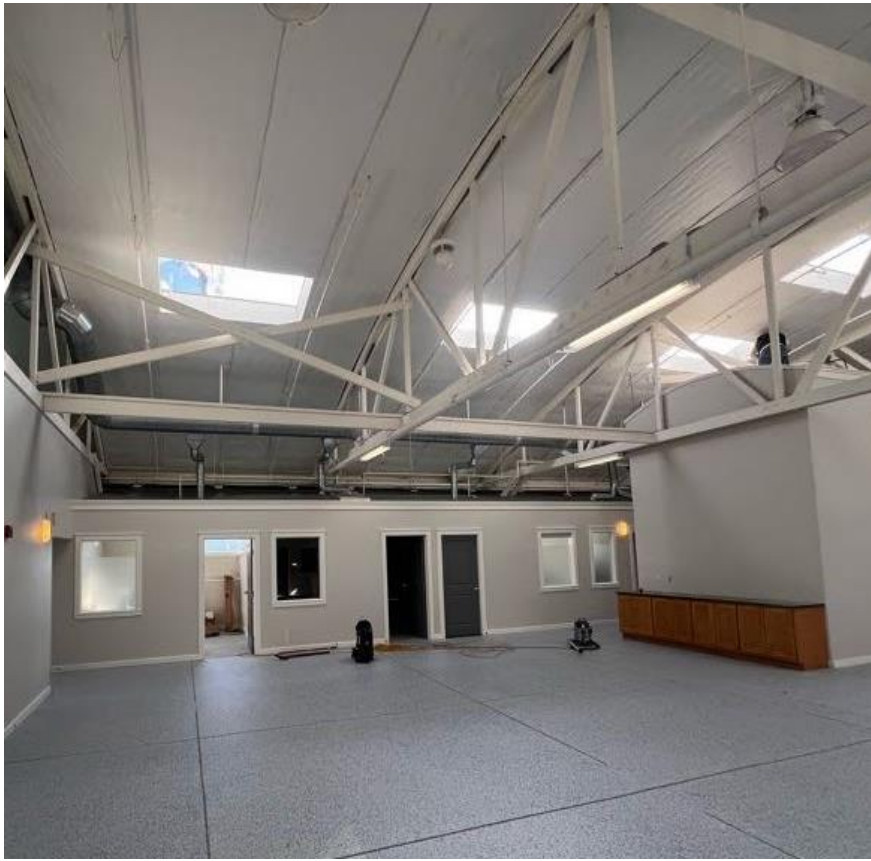


Office for Research & Sponsored Programs

Acts as fiscal sponsor







A Home for Innovation.





+ **Cal Poly Humboldt.**

CR COLLEGE OF THE REDWOODS

+ + +



LOST COAST VENTURES

AMERICA'S SBDC CALIFORNIA NORTH COAST **AMERICA'S SBDC CALIFORNIA NORCAL HQ**

+  **Institute for Entrepreneurship Education**

+  **Cal Poly Humboldt Office of Research & Sponsored Programs**

+ 



- Private Consulting & Coaching
- Convening Industry Groups
- Panel Presentations
- Monthly Speaker Series
- Bank and Lender Events
- Startup Pitch Opportunities
- Startup Accelerator Programs
- Business Incubation
- And More



Support System for Innovation.





will centralize entrepreneurship growth efforts in Humboldt County.

- Places major players in one central location
- Amplifies awareness efforts by joining forces
- Easier access for business owners, students, faculty
- Anchors both higher learning institutions (CR and CPH) in the community and outside of their campuses





will strengthen the economy in Humboldt County.

- Collaboration will attract additional business resources
- Better prepared startups that will have higher success rate
- Greater employment opportunities
- A growing and networked base of companies that want to be here



Support 2025/26 Pitch Competition

- Inspiration from prior Economic Fuel and AWESome Comp Events
- Focused on CR and CPH students
- Opportunities for engagement as mentors, judges, administrative support
- Lend a hand with formal or informal marketing and promotion
- Assist with fundraising campaign

STARTUP
HUMBOLDT

CR COLLEGE OF THE
REDWOODS



For more information or to book a tour:

Kristin Johnson

Executive Director, Norcal SBDC

Chair, StartUp Humboldt Governing Board

(707) 496-7079

johnson@norcalsbdc.org

Thank you.

